Proposed Education Council Actions

Presentation to the NOAA Education Council

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Purpose

 Council members understand each proposed action enough to solicit interest from their staff or network colleagues.

Local/Regional Collaboration

Action: Support the establishment and maintenance of regional NOAA educator networks to enable cross-agency communication, coordination, and collaboration around high-priority education topics

Objective: 5.3 Strategies: 5.C

- Identify regions for pilot test
- Pilot regions identify high-priority regional and national topics
- Pilot regions articulate direct connections between topics and Strategic Plan objectives and build on existing efforts and mechanisms to enhance cross-network communication, coordination, and collaboration
- Collaborate with local/state education agencies, informal science education groups and partners

Product/Program Development and Delivery (P2-D2)

Action: Develop a process to identify stakeholder needs, identify NOAA's high-value products and programs that meet those needs, and disseminate them through improved marketing and partnerships.

Objective: 5.3 Strategies: 5.D

- Conduct needs assessment of education materials and accompanying PD with stakeholders.
- Develop a process to work with stakeholders to identify and distribute top ranking products and programs.
- In parallel, identify existing products/programs that meet specific needs (low hanging fruit), distribute to selected stakeholders, and evaluate use.

Internal Professional Development

Action: Build and implement a process for prioritizing needs and providing professional development on evidence-based approaches to the NOAA Education community.

Objective: 5.4 Strategies: 5.C, 5.D

- Prioritize needs
- Assess available resources to conduct PD
- Test different approaches and offerings based on resources
- Collect feedback on PD offered
- Connect people to existing PD

Underserved Audiences

Action: Develop consistent and coordinated approaches for reaching underserved audiences for science literacy, stewardship, preparedness, and recruitment.

Objective: 5.5 Strategies: 5.D (primary), 5.B, 5.C

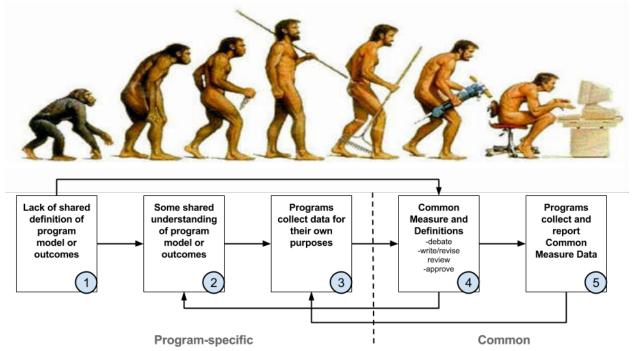
- Literature review
- Internal case study review of successful programs to identify best practices
- Professional development to disseminate findings

New Common Measures

Action: Reconvene M&E Working Group to decide on and develop new common measures.

Objective: 5.4 Strategies: 5.E (primary)

- Decide which measures to develop or decide not to develop any measures. (3 months)
- Develop common definitions and performance measure for selected measure(s). (9 -12 months)
- M&E WG and Ed Council Review and Vote (3 months)



Common stewardship measure (1)

Common two-year follow-up of postsecondary graduates measure (3)

Common educational products measure (1)

Common volunteers measure (3)

Common partnerships measure (2)

Next Steps

- Council members share each proposed action with their staff and network colleagues.
- Submit names of individuals who can commit time to finalize and implement a particular Council action over the next 2 years.
 - To Lisa Nakamura and appropriate Cafe anchor from OEd
 - Specify whether the individual is willing to commit as a lead or a work group member
 - Due date